



# Business CASH Spending Analysis

Please estimate your **monthly** cash expenses in the following areas

## Advertising and Marketing

- Ad Specialties (promo items and apparel) \_\_\_\_\_
- Broadcast Media \_\_\_\_\_
- Direct Marketing \_\_\_\_\_
- Embroidery \_\_\_\_\_
- Internet Marketing (Website, SEO, SEM) \_\_\_\_\_
- Newsletters \_\_\_\_\_
- Outdoor Advertising \_\_\_\_\_
- Printed Media / Magazines \_\_\_\_\_
- Printing \_\_\_\_\_
- Signage \_\_\_\_\_
- Telemarketing \_\_\_\_\_
- Trade Shows (booths/space/materials) \_\_\_\_\_

## Automotive

- Body Work \_\_\_\_\_
- Detailing and Washes \_\_\_\_\_
- Rentals / Leasing \_\_\_\_\_
- Repair \_\_\_\_\_
- Oil Change \_\_\_\_\_
- Signage / Lettering \_\_\_\_\_

## Building and Property

- Alarm & Security Systems \_\_\_\_\_
- Rent / Lease \_\_\_\_\_
- Carpet Cleaning \_\_\_\_\_
- Cabinet Building \_\_\_\_\_
- Electrical \_\_\_\_\_
- Gazebos / Playground equipment \_\_\_\_\_
- Fences \_\_\_\_\_
- HVAC \_\_\_\_\_
- Janitorial \_\_\_\_\_
- Landscaping / Lawn Care \_\_\_\_\_
- Lawn care \_\_\_\_\_
- Paving \_\_\_\_\_
- Plumbing / Refrigeration \_\_\_\_\_
- Pressure Washing \_\_\_\_\_
- Remodeling \_\_\_\_\_
- Roofing \_\_\_\_\_
- Sound systems / Recording \_\_\_\_\_
- Window Cleaning \_\_\_\_\_

TOTALS

## Business Services / Supplies

- Accounting / Bookkeeping \_\_\_\_\_
- Answering / On-Hold Service \_\_\_\_\_
- Background Checks \_\_\_\_\_
- Bail Bonds \_\_\_\_\_
- Business Coaching \_\_\_\_\_
- Business Consultant/plans \_\_\_\_\_
- Business Systems Development \_\_\_\_\_
- CPA / Taxes \_\_\_\_\_
- Collection agencies \_\_\_\_\_
- Coffee Service \_\_\_\_\_
- Computer Maintenance/repair \_\_\_\_\_
- Computer Backup \_\_\_\_\_
- Computer web development/hosting \_\_\_\_\_
- Copiers \_\_\_\_\_
- Database Development \_\_\_\_\_
- Delivery / Messenger services \_\_\_\_\_
- Employee Incentives \_\_\_\_\_
- Employment Services / Staffing \_\_\_\_\_
- Employee Benefits / HR \_\_\_\_\_
- Event Planning \_\_\_\_\_
- Graphic Design \_\_\_\_\_
- Insurance \_\_\_\_\_
- Language Instruction / Translation \_\_\_\_\_
- Legal Services / Retainer \_\_\_\_\_
- Name Badges \_\_\_\_\_
- Networking Organizations \_\_\_\_\_
- Organizing Service \_\_\_\_\_
- Payroll Services \_\_\_\_\_
- Personal Investigation Service \_\_\_\_\_
- Pest Control \_\_\_\_\_
- Photography \_\_\_\_\_
- Public Relations \_\_\_\_\_
- Shipping Supplies / Services \_\_\_\_\_
- Signage \_\_\_\_\_
- Trademark / Patents \_\_\_\_\_
- Training \_\_\_\_\_
- Virtual Assistant \_\_\_\_\_
- Writing / Copy Writing / Technical Writing \_\_\_\_\_

TOTALS

### Dining and Entertainment

- Bakeries / Deli / Carry-Out \_\_\_\_\_
- Banquet Halls \_\_\_\_\_
- Boating excursions \_\_\_\_\_
- Corporate events \_\_\_\_\_
- Golf \_\_\_\_\_
- Inflatables \_\_\_\_\_
- Magicians \_\_\_\_\_
- Party Supply Rentals \_\_\_\_\_
- Photography \_\_\_\_\_
- Videography \_\_\_\_\_
- Restaurants \_\_\_\_\_
- Sporting Events \_\_\_\_\_
- Theater / Concerts \_\_\_\_\_

### Health and Personal Care

- Aromatherapy \_\_\_\_\_
- Chiropractic \_\_\_\_\_
- Cosmetology / Cosmetics \_\_\_\_\_
- Dental / Orthodontics \_\_\_\_\_
- Fitness \_\_\_\_\_
- Herbs \_\_\_\_\_
- Hypnotherapy \_\_\_\_\_
- Massage \_\_\_\_\_
- Medical \_\_\_\_\_
- Nutritional Counseling / Products \_\_\_\_\_
- Optometry / Eyewear \_\_\_\_\_
- Personal Therapy \_\_\_\_\_
- Personal Coaching \_\_\_\_\_
- Weight-loss \_\_\_\_\_

TOTALS

### Business Capital Projects

Potential current and future capital purchases

<i>Project &amp; Date</i>	<i>Approx Cost</i>
<b>Total Capital Projects</b>	

### Office Equipment / Furniture

- Computer Hardware \_\_\_\_\_
- Computer Software \_\_\_\_\_
- Office Furniture \_\_\_\_\_
- Presentation Equipment \_\_\_\_\_
- Telephone Equipment \_\_\_\_\_
- Vending Machines \_\_\_\_\_
- Personal Goods / Services \_\_\_\_\_
- Artwork \_\_\_\_\_
- Children's Products \_\_\_\_\_
- Children's Gym \_\_\_\_\_
- Day Care \_\_\_\_\_
- Clothing \_\_\_\_\_
- Dry Cleaning \_\_\_\_\_
- Financial Planning \_\_\_\_\_
- Florists \_\_\_\_\_
- Gifts / Collectibles \_\_\_\_\_
- Hair Salon \_\_\_\_\_
- Hats \_\_\_\_\_
- Home Inventory \_\_\_\_\_
- Housekeeping \_\_\_\_\_
- Jewelry \_\_\_\_\_
- Photography \_\_\_\_\_
- Pet Grooming / Care \_\_\_\_\_
- Pet Supplies \_\_\_\_\_
- Realty / Appraisal / Inspection / Mortgage \_\_\_\_\_
- Shoes \_\_\_\_\_
- Tuxedos / Formal Gowns \_\_\_\_\_
- Veterinary \_\_\_\_\_
- Wedding Services \_\_\_\_\_
- Window Dressings \_\_\_\_\_
- Travel (Personal / Business)** \_\_\_\_\_
- Bed and Breakfast \_\_\_\_\_
- Corporate Conventions / Outings \_\_\_\_\_
- Hotel / Motel / Condo/ Timeshare \_\_\_\_\_
- Limousine \_\_\_\_\_
- Resorts \_\_\_\_\_

TOTALS

Totals from Page #1	
Totals from Page #2	
Business Capital Projects	
<b>Total Potential Tradeable Expenses</b>	